

## Clay Con West Conference Program/Sponsor

The Program & Exhibition Guide reach is 100% of registrants during the conference. Conference attendees reference the program consistently as they plan their visits to workshops, technical sessions and your booth during this intensive 2-day event.

### Why advertise here?

- High visibility within a short span of time -- as attendees thumb through the program daily in search of programming they will be exposed to your message.
- Potential clients looking for ways to invest in their trade at the conference.
- Brand awareness within a regional audience with targeted awareness.

### AD RATES FOR CLAY CON WEST 2019 PROGRAM

\$150 - Full Inside Front Cover - 5.5" x 8"

\$150 - Full Inside Back Cover - 5.5" x 8"

\$100 - Full Page - 5.5" x 8"

\$60 - Half Page - 5" x 4" or 2.5" x 8"

\$40 - Quarter Page - 2.5" x 4" or 5" x 2"

### AD SPECIFICATIONS:

Ads must be submitted as a PDF.

Publication trim size is 5.5" x 8".

The publisher cannot be held responsible for the reproduction quality if the proofing requirements are not met or if materials are submitted past closing date.

Copy is subject to Clay Con West's Approval.

All program sponsorships come with logo and link on our website, [clayconwest.com](http://clayconwest.com)

Please contact Clay Con West to inquire about which sponsorship you want to purchase. Clay Con West will hold spot for up to 7 days to receive payment, and then release spot if payment is not made.

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